

WEI AROUND THE WORLD THEME SONG



Justin Timberlake and Family Support the Memphis Music Foundation

Wei Around the World & The Music of Memphis Songwriting Competition

We need you to create the theme song for Wei Chen's historic flight around the world!

On May 22, Memphis resident and Chinese citizen Wei Chen will embark on his journey to become the first Chinese citizen to fly a single-engine airplane around the world. He'll visit 21 countries, more than 40 cities and log more than 25,000 nautical miles. **We need you to write a theme song for Wei's journey.** Wei wants to bring Memphis music on his trip, and he is looking for a Memphis artist to create a theme song that will be played in every city in all 21 countries along the course of his flight. The winner will also receive roundtrip airfare and accommodations to play the winning song at a kick-off press event in Washington, D.C. and will perform at the official send-off at Wilson Hangar in Memphis. And if all that isn't enough, there's a \$250 cash prize in it for you, as well. The top 12 songs will also be featured on a compilation CD.

"Wei Around the World" Song Contest

The Memphis Music Foundation, in collaboration with Wei Chen and Wei Around the World, is seeking a theme song for the Round the World Journey.

Wei Around the World is an attempt by Chen Wei of Memphis to become the first Chinese citizen to circumnavigate the globe in a single engine airplane on this the 100th anniversary of civil aviation in China. The attempt will cover 20 countries and 45 stops in 50 days and will be extensively covered by Chinese as well as western press. The goal is to reach the Chinese populace at large, emphasizing the achievements of China and its people. The journey includes seven stops in China proper.

The winner of the Wei Around the World theme song contest will travel to the Wei Around the World National Kick-Off Press Conference in Washington, D.C. to play their song. The song and artist will also be showcased at the Wei Around the World Send-Off Gala on May 21 at the Wilson Air Hangar. The artist will be featured, along with other top finalists, on a Wei Around the World Soundtrack, which will be sold on the Wei Around the World website. A portion of the proceeds will benefit Memphis Music Foundation. This contest not only spotlights the winning song and songwriter, but also showcases Memphis Music, with the theme song to be played around the world in every stop.

The winning song and artist will be announced on the homepage of the WeiAroundtheWorld.com and Memphis Music Foundation homepage. Notably, the winner will receive a cash prize of \$250 and roundtrip airfare and accommodations to the national press conference.

SUBMISSION INSTRUCTIONS

All genres of music will be accepted for this contest. Each song will be judged on its artistic merit, originality and creativity. Profanity and suggestive language of any kind are prohibited in lyrical content of any entry.

Submit your mp3 via the Memphis Music Foundation dropbox on SoundCloud. <http://soundcloud.com/memphismusicfoundation/dropbox>. When you upload the file, please include your first and last name, e-mail address and preferred phone so that we may contact you in the event that your song is selected. Each entry must also include lyrics, which can be added to the dropbox submission via the "Notes" section. Deadline for entries is April 25, and no late entries will be considered. All entrants will receive an e-mail confirmation within 48 hours of uploading their submission to the dropbox. Due to the volume of entries expected, the Memphis Music Foundation nor Wei Around the World will be able to engage in further contact with any entrant except to notify finalists and winners.

Wei is flying around the world...



and you can create the soundtrack.